



TELEPHONS

FLEET STREET 7051 (6 lines)
FLEET STREET 1806 (2 lines)

TELEGRAMS

TANNER - FLEET, LONDON

Highlight



The House Magazine of

R.T. TANNER & CO Ltd.

WHEATSHEAF HOUSE
CARMELITE STREET
LONDON E.C.4

New Series No. 30

July, 1959

PURLEIGH

Perfect Pasteboards

The colour of these well-known boards has been further improved.

These boards are undoubtedly the best value in pasteboards on the market today.

Stocked in Royal and Imperial
6 to 14 sheet

Samples gladly sent on request



Tanners

for **BOARDS**

TANNER'S QUARTERLY

TRADE JOURNAL

This issue of our Journal is published under somewhat difficult conditions. As we were about to go to press, the printing dispute was upon us and we were forced to revert to this part-duplicated issue. We could, of course, have delayed issue until such time as the dispute was settled, but it is our policy not to let outside influences affect us, and we publish on due date.

What a tragedy has hit our trade with 95% of printing employees on strike. A great deal has been said and written on the subject, and we propose to go into no details now, but merely to say that it is a dispute to decide who is to manage our print industry, the Companies or the Unions.

Not many years ago this Country took up arms against dictatorship, and although this may seem a strong comparison, there is the same dictatorship apparent in the union attitude - "Either you grant in total what we ask, or we withdraw our labour". No question of discussion on matters raised by the other side, no question of discussion about the reduction of hours only. Acquiesce in our demands first and finally, is the union attitude.

Whatever the outcome may be of this strike, and in its present form it is likely to last several weeks, there will be no finality in any agreement unless

it is settled amicably around a table. The first prelude to this must be some judicial ruling to allow the sides to come together to discuss these findings, in fact 'Arbitration'.

As members of the British Federation of Master Printers and the Envelope Makers and Manufacturing Stationers Association, we are fully involved in this dispute. We have no dispute with our own employees, who we know were mostly sorry to have to answer the union call to cease work. The Company was more involved than necessary. Paper Merchants draw their labour largely from the N.U.P.W., but this particular group is not involved as yet in the dispute. However, as we pay our paper warehousemen the higher rate, which rules for warehousemen in a factory, our men were all called out on strike.

As the only paper firm concerned in this way, we considered it victimisation. Accordingly the Board decided that we should keep supplies going to the best of our ability by using office staff and representatives, and right royally they responded. As we write this article we can say that we have managed to meet all demands upon us.

It looks fairly certain that the London Daily papers will be affected, as the ink manufacturers are now well involved. There is, of course, no doubt that if the strike does spread to the press, paper mills will be forced to close, and the result will be a quicker end to the dispute

As far as we are concerned it cannot end soon enough, before irreparable damage is done to the industry.

OH WHAT A BEAUTIFUL BUDGET

What does paper have to do with the Budget? The answer is 'Plenty'. The Government had to buy 1,000 tons of paper on which to explain its Budget.

All that could be done by way of preparation was to earmark the Inland Revenue's electronic computer at Colindale, and a reserve one belonging to the National Physical Laboratory.

As the Chancellor rose to speak an Inland Revenue statistician stood by at Colindale with, in his hand, a sealed envelope containing the Chancellor's proposals for changes in income tax. As soon as the Commons knew what these proposals were, he opened his envelope and told the computer the problem it had to solve.

The Chancellor spoke on Tuesday afternoon, and by Wednesday evening the computer had done its work. By Thursday morning the Stationery Office's compositors had produced their first proofs, and after being scrutinised by the Inland Revenue officials, they were sent to press that day. The run was about 8,500,000, Pay-As-You-Earn tables giving the new tax rates for weekly paid workers and 6,000,000

more for workers paid by the month. All had to be ready for the 8th June, when the new rates began.

In addition this year, 3,000,000 application forms for post-war credits and 1,500,000 cheques, for the citizens entitled to cash their credits now, had to be printed.

No notice of what has to be done is ever given before the Chancellor speaks in the Commons. Often, when there is no change in Income Tax rates, the envelope in the hands of the statistician at his computer is empty.

In addition to this work, the Stationery Office has to produce its usual quota of publications, some 5,000 per year. Hansard, Parliamentary Order papers and the telephone directories go towards making up an annual turnover of £21,000,000.

STATISTICS

In the first quarter of this year, the output of Paper and Board was up 26,988 tons on the corresponding period of 1958.

The main increases were newsprint 13,387 tons, chemical wood papers 8,620 tons, kraft (including sack and imitation kraft) 8,206 tons, industrial and miscellaneous papers 2,862 tons. The chief decreases were wallpaper 2,557 tons, packaging boards 4,521 tons and building boards 1,396 tons.



Mr. and Mrs. Ellwood.



Mr. and Mrs. Hedley and Mr. H. Pearsall.



Tanner's young lovelies with male escorts.



Mr. and Mrs. Tanner and Mr. and Mrs. Bird.

TOKYO PRINTS

"TALKING MAGAZINE"

Ink Sound Track

Believed to be the first in the world for general circulation, a "talking magazine" appeared on Japanese news stands without advance publicity.

The magazine's publishers believe the event may foreshadow a time when readers of daily papers will be able to get their news with the actual sound effects by placing the magnetically treated pages in machines made for the purpose. The pages can then be played like gramophone records.

The new sound reproduction system invented by a Japanese, is made available to the public for the first time in the May issue of the popular monthly magazine, Asahi Science, an illustrated journal of scientific topics for general readership.

One page of the magazine shows colour photographs of Niagara Falls and Big Ben on one side. The other side contains a block of solid brown ink. When this page is torn out and placed in the machine with the brown side down, the sound of the waterfalls and of Big Ben striking can be heard as originally recorded on the scene.

ORDINARY PRINTING

Printing with sound cost the publishers about 2½d. a copy. It is done

in the ordinary printing procedure by impressing one side of the sheet with special brown ink containing magnetised iron products from a plate made from the master recording.

Three major Tokyo printing plants are now equipped with the process. The machine to activate the sound reproduction, called a "synchro-reader", costs £134. It will go on general sale this month.

As demonstrated today, the use of the machine to bring sound from the magazine page is as easy as playing a record. One merely lays the page on the "synchro-reader" in the prescribed manner and presses a button. The sound then issues from a speaker with almost high fidelity effect.

Asahi, a newspaper with nearly four million daily circulation which publishes the scientific monthly and numerous other periodicals, experimented privately with the possible newspaper use of the device in covering the recent wedding of Crown Prince Akihito.

CHEERS OF CROWD

When a specially prepared page of the paper, showing pictures of the Crown Prince's wedding procession, is placed in the machine one hears the actual music and the cheers of the crowd at the parade.

The process was invented by Dr. Yusashi Hoshino, a professor at Tokyo

Technical College. He began his experiments in August, 1955, and had the method ready for commercial application after about three years.

Dr. Hoshino is particularly interested in the use of the method for educational purposes, notably in the teaching of music and languages with entire textbooks in printed sound.

RELAXATION

Friday, the 16th March was the date on which the directors once again entertained the office staff together with their wives and partners at the Charing Cross Hotel.

Some 70 guests were greeted by Mr. & Mrs. Arthur Tanner, and after cocktails, an excellent dinner was enjoyed. In the following speeches, which are always kept to a minimum on these occasions, Mr. Derek Tanner voiced the feeling of the company in welcoming back Mr. Arthur after his accident, and also welcomed the presence of Mr. George Bird and Mr. Hugh Pearsall. Mr. John Pearsall replied on behalf of the staff in thanking the directors for their hospitality.

After dinner the party danced energetically to the music of Howard Baker's Embassy Band.

LEST YOU FORGET

Do not forget our photographic competition. As announced in our last issue, we invite photographs from members of our staff, and these must be in our hands by the 30th November.

STOP PRESS

Our new sample set of paper and boards is now well under way, and it was hoped that by the time this journal was in your hands the first deliveries would have been made. However we must now await the resumption of work in our factory.

It is our opinion that sample sets issued as a series of books are of little use to printers. Far too often these are never complete, as one or two books are removed to various parts of the works, not to be replaced, and the whole set is soon incomplete. We have, therefore, concentrated on a binder to include all our comprehensive range of papers and boards. Although somewhat bulky, it is not overlarge, and is of the open flat type, which is so essential when the customer has the telephone in one hand!

The whole production, excluding the binder, has been carried out in our factory, and we must apologise to our customers for delays during the last few months in cutting and printing. It will be appreciated that it is not possible to undertake a large job such as this without interfering with normal production, though we have endeavoured to keep such delays to a minimum.

GALLEON BOARDS

For a great many years we have sold hundreds of tons of Galleon White Pulp Boards annually. We have recently decided that it was time that this board was brought up-to-date as regards colour and finish. Accordingly, we have completely altered the characteristics of the board and have added $3\frac{1}{2}$ sheet to the range. It will be labelled "New Improved Galleon".

Important Announcement to printers in LEEDS & BRADFORD

All orders telephoned by 1 p.m. for stock lines of paper, boards and envelopes will be delivered the same day.



'phone
LEEDS 30805/6